

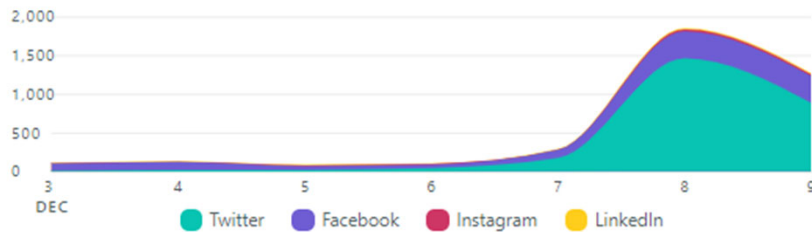
## White House visit to RideKC: Social Media Analytics

Dec. 8-9, 2021

### Engagement

See how people are engaging with your posts during the reporting period.

Engagements, by Day



### Engagement

Combined engagement Dec. 8-9, all networks: 3124 Engagements

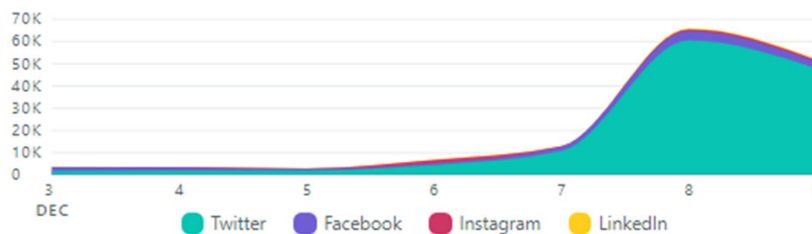
Combined engagement Dec. 8-9, Twitter only: 2349 Engagements

Our daily engagement for Dec. 8-9 were up 902% as compared to our November average daily engagement.

### Impressions

Review how your content was seen across networks during the reporting period.

Impressions, by Day



### Impressions

Combined impressions Dec. 8-9, all networks: 117,511 Impressions

Combined impressions Dec. 8-9, Twitter only: 107,998 Impressions

Our daily impressions for Dec. 8-9 were up 825% as compared to our November average daily impressions.

# White House visit to RideKC: Top Tweets

Dec. 8-9, 2021

**RideKC** @RideKCTransit

The legislation will expand public transit options in Missouri, Kansas and every state in the country, replace thousands of deficient transit vehicles, including buses, with clean, zero emission vehicles, and improve accessibility for the elderly and people with disabilities.



3:12 PM · Dec 8, 2021 · Sprout Social

View Tweet activity

80 Retweets 6 Quote Tweets 259 Likes

**RideKC** @RideKCTransit

Mayor @QuintonLucasKC tells his transit story, as a child riding the bus on Kansas City's East Side.



2:36 PM · Dec 8, 2021 · Sprout Social

View Tweet activity

12 Retweets 74 Likes

**RideKC** @RideKCTransit

This afternoon, KCATA welcomes @POTUS President Biden to Kansas City, where he will talk about how the new infrastructure bill will improve transit across the nation, spark innovation in the industry, reduce greenhouse emissions, and create good jobs. We are proud of the



10:29 AM · Dec 8, 2021 · Sprout Social

View Tweet activity

17 Retweets 2 Quote Tweets 59 Likes

Tweet your reply Reply

**RideKC** @RideKCTransit · Dec 8  
Replying to @RideKCTransit  
KCATA and regional transit employees for providing innovate transit service while connecting people to opportunities. Your work has made KC a leader in public transportation.

4 6

**RideKC** @RideKCTransit

It's not quite as exciting as the coming investment in transit, roads, clean water, broadband and more, but the chance to shake the President's hand and get a photo was a true highlight! Thank you, @POTUS!



You and 2 others

6:05 PM · Dec 8, 2021 · Twitter for iPhone

View Tweet activity

5 Retweets 2 Quote Tweets 56 Likes