**DART Electric Bus Recap**

**Google Analytics**

Oct. 1 – Dec. 9

Graphical user interface

Description automatically generated

Graphical user interface, application

Description automatically generated

Dec. 8 – Jan. 11

Chart

Description automatically generated

**Social Media**

Facebook

Chart, histogram

Description automatically generated Chart, histogram

Description automatically generated

Twitter (17 tweets)

Engagements: 2,667

Impressions: 42,446

Instagram (5 posts)

Likes: 236

Reach: 1,001

Impressions: 1,602