

marta [®] ♥ s
our customers



Cards + Candy



marta  **s**
our customers

We're thankful for everyone that rides MARTA. Your experience in our stations, on our trains, buses and Mobility vans matters to us. That's why we hired a Chief Customer Experience Officer and created the **Riders' Advisory Council**.

Learn More & Apply to Join our **Riders' Advisory Council**
itsmarta.com/rac



A street team will travel throughout the system to hand out Valentine's Cards, candy and lip balm to MARTA riders during the morning and evening commute.

#xoxoMARTA

MARTA ♡s our customers

event @ Five Points Station



Prize Wheel



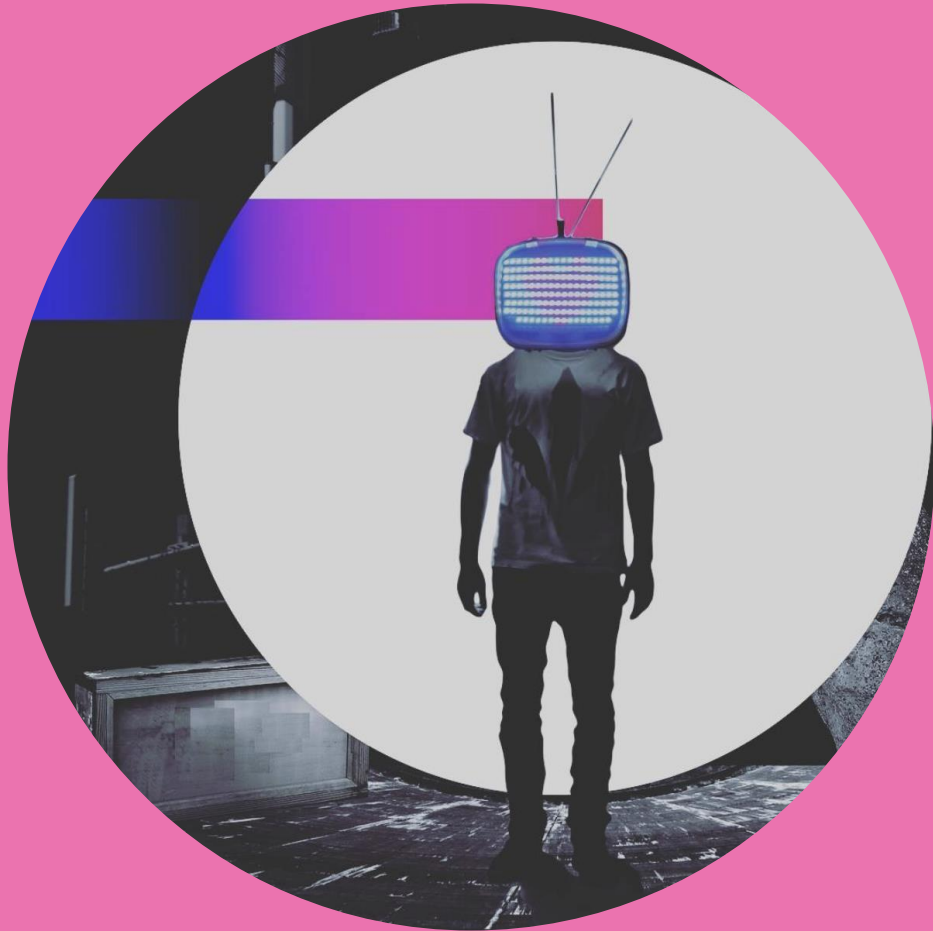
Photobooth
Green Screen



Giveaways



#FAFATL



ATLTVHEAD

Interactive artist

- Known for livestreams on the Atlanta BeltLine
- Take selfies with customers for social media
- ATLTVHEAD will pass out paper hearts to customers that can be exchanged at his Valentine's message booth for a special V-Day message



Garrett Motes
live jazz musician



#xoxoMARTA

Social Media



Social Media + Blog



“Transit is all about making connections, so let MARTA help with your love connections this Valentine's Day.”

#xoxoMARTA | #TransitOrientedDate