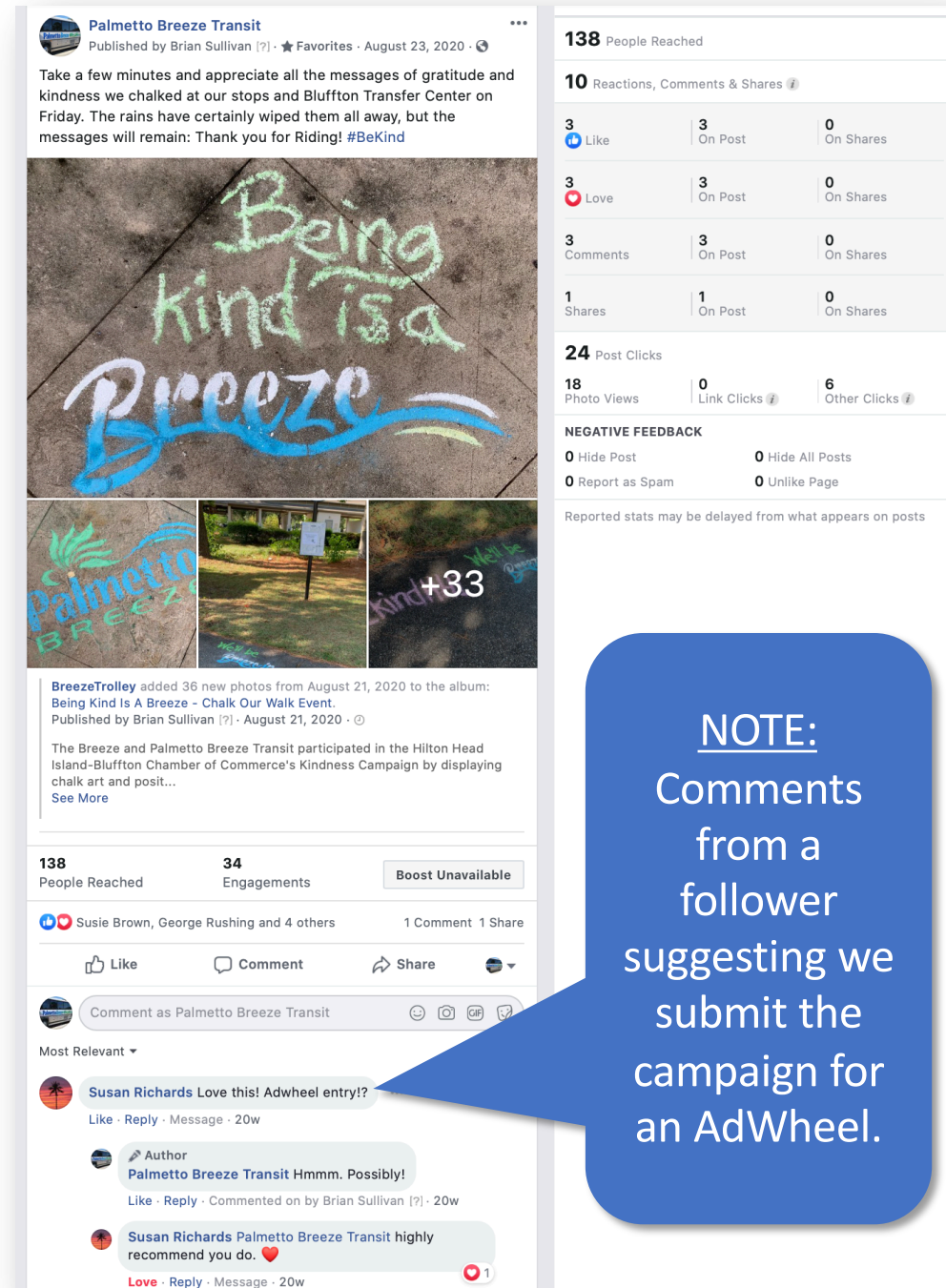


Palmetto Breeze Transit

Instagram and Facebook Posts



Message chalked at our transfer center where most passengers wait for transfers.



NOTE: Comments from a follower suggesting we submit the campaign for an AdWheel.

Palmetto Breeze Transit

Instagram and Facebook Posts

Preview message and image posted the day before the campaign.



Profile image temporarily changed to include the chalk stenciled version of our brand.



Slight adjustment to include the "Y" to our brand to complete the kindness slogan: "Being Kind is Easy-Palmetto-Breezy."