

RideKC Navigator Partnership: Media Coverage

Fall 2020

Locals partner to create first transit app for the visually impaired in KC

November 3, 2020 by Lucia Verzola

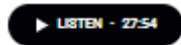


A transit app arrives for KC's visually impaired // Photo courtesy of Alphapointe.org

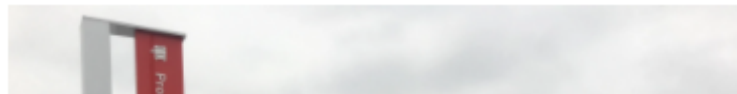


<https://www.thepitchkc.com/locals-partner-to-create-first-transit-app-for-the-visually-impaired-in-kc/>

KCATA Makes Bus Transit Easier For The Blind With New App



Ways To Subscribe



<https://www.kcur.org/podcast/up-to-date/2020-12-16/kcata-makes-bus-transit-easier-for-the-blind-with-new-app>

Speaking Out for the Blind Episode 239 - That Brand Spanking New Transit App

On Dec. 19, a radio program, "Speaking Out for the Blind," aired a program featuring KCATA CEO Robbie Makinen, who is blind, and Reinhard Mabry, president of Alphapointe, the second largest employer of blind people in the country, about RideKC Navigator app for the blind and visually impaired.

<https://speaking-out-for-the-blind.pinecast.co/episode/4cb24af09efe4754/speaking-out-for-the-blind-episode-239-that-brand-spanking-new-transit-app>

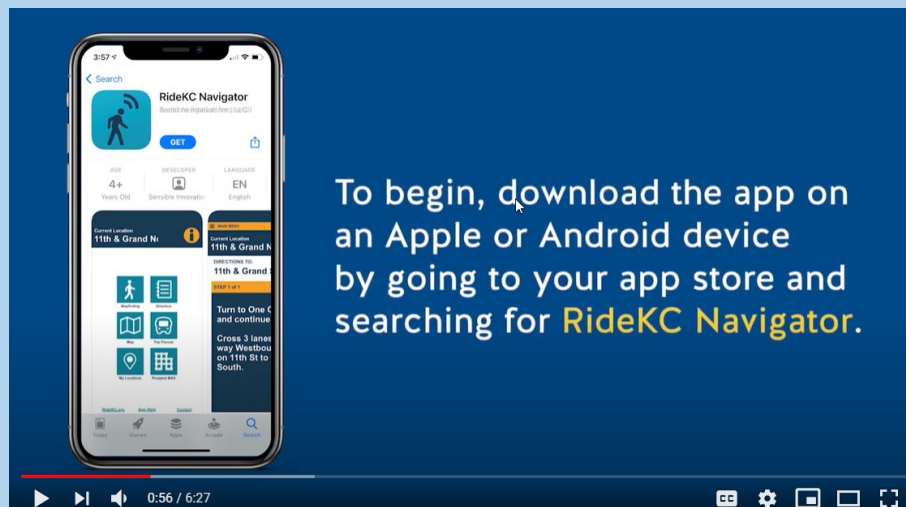
KCATA partners with Alphapointe to roll out new transit app for visually impaired, Mass Transit

<https://www.masstransitmag.com/technology/passenger-info/mobile-applications/press-release/21162827/kansas-city-area-transportation-authority-kcata-kcata-partners-with-alphapointe-to-roll-out-new-transit-app-for-visually-impaired>

**RideKC Navigator Partnership:
Promotional and educational videos**
Fall 2020



[View at YouTube: https://youtu.be/8-70krZQjYs](https://youtu.be/8-70krZQjYs)



To begin, download the app on an Apple or Android device by going to your app store and searching for **RideKC Navigator**.

[View at YouTube: https://youtu.be/uFt-sGavVns](https://youtu.be/uFt-sGavVns)

RideKC Navigator Partnership Social Media Fall 2020

KCUR @kcur · 89.3 KCUR

.@RideKCTransit's new Navigator app gives location-specific audio instructions to help visually impaired people navigate bus stops in Kansas City.

"Public transit is about access," @RMakinen told @KCURUpToDate.



KCATA Makes Bus Transit Easier For The Blind With New App
RideKC Navigator gives people location-specific audio instructions to help navigate bus stops and intersections in Kansas City.
kcur.org

1:40 PM · Dec 17, 2020 · TweetDeck

10 Retweets 1 Quote Tweet 16 Likes

Robbie Makinen @RMakinen · Oct 28

This is a great day for KC transit and people like me who are blind or have visual impairment. RideKC Navigator went live in Prospect corridor. 30 intersections where audio directions available. Thanks to partners at Alphapointe who helped us test the app and write instructions.

RideKC @RideKCTransit · Oct 28

NEW: RideKC Navigator is a custom mobile app that provides detailed directions and wayfinding help for people with vision impairments or blindness. The pilot project begins with intersections on the Prospect MAX route. ridekc.org/rider-guide/na...



4 Retweets 11 Likes

RideKC @RideKCTransit · Oct 28

NEW: RideKC Navigator is a custom mobile app that provides detailed directions and wayfinding help for people with vision impairments or blindness. The pilot project begins with intersections on the Prospect MAX route. ridekc.org/rider-guide/na...



1 Retweet 13 Quote Tweets 10 Likes

The Carroll Center @CarrollCenter · Nov 4

Public transit is getting more accessible for riders in Kansas City. Locals created the **RideKC Navigator** mobile app, a custom app that provides wayfinding assistance for people who are blind or visually impaired.
#Wayfinding #Blind #a11y



Locals partner to create first transit app for the visually impaired in KC
KCATA, Alphapointe, and Sensible Innovation partner to provide app, RideKC Navigator for visually impaired in Kansas City.
thepitchkc.com

6 Retweets 3 Likes

RideKC Navigator Partnership
Photos with users from Alphapointe
Fall 2020

