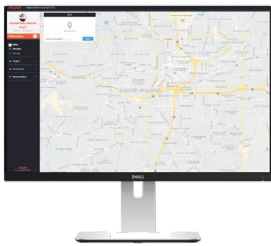# Optimize and Adapt Your Services to COVID-19

As cities and businesses shut down to prevent the spread of COVID-19, public transportation continues to be a lifeline for essential workers and those needing essential services.
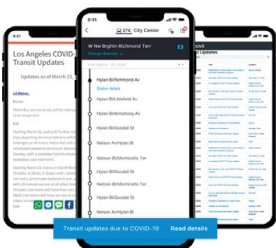
Moovit's Emergency Response Solutions are designed to optimize and adapt your current operations and fleet to better serve your community.

Transit Data Manager

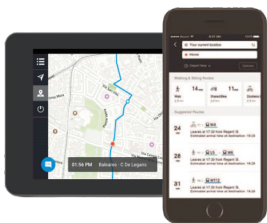Deploy thousands of short-term changes quickly, enabling riders to plan their trips with only updated, valid routes

❯ Create and communicate service changes to riders through a web-based dashboard, keeping riders in the know in real-time through the Moovit app and other platforms

❯ Expedite all COVID-19 related changes to lines, routes, and schedules, easily - wherever you're working

Real-Time Communication with Riders

Deliver targeted messages to Moovit users via push notifications or in-app popups

❯ Rich user segmentation enables targeted messaging for all COVID-19 related updates

❯ Messages are delivered to Moovit users via push notifications or in-app popups, sending riders to your site for more details

Emergency Mobilization On-Demand

Convert your fleet to on-demand in one week and continue to serve essential workers

❯ Quick and easy to implement, with an app for drivers and riders, and a web dashboard with real-time fleet snapshots for operations

❯ Continue offering mobility options to essential workers while reducing services to the entire population

❯ Adhere to local regulations during the time of emergency

See how Emergency Mobilization On-Demand works here

To learn more about how Moovit can help win riders back by adapting your services, reach out to us at: maas_solutions@moovit.com

Moovit, an Intel company, is a leading Mobility as a Service (MaaS) solutions provider and creator of the #1 urban mobility app