



## Line 7X Stadium Express Game Changer Campaign September 2021- January 2022







GTrans / Game Changer Campaign / Print Media - Gardena Valley News

Page 1

## GTrans > Game Changer Campaign







GTrans / Game Changer Campaign / Print Media - Bus Placards English-Spanish

Page 2

## GTrans Game Changer Campaign









#### FAQs Q: Where

A: The 7% Stadium Express operates out of the Harbor Gateway Transit Center in Bay 3. Parking is free at Harbor Gateway Transit Center with a stop at at the C Line (Green) Hawthorne/Lennox Station.

#### Q: What is the fare for the 7X Stadium Express?

A: The roundtrip fore for Adults is \$4. The fore for both Students K-12 and Seniors/Persons with Disabilities is \$1.40. Roundtrip fores are poid upfront upon boarding, and only apply to the Line 7X.

#### Q: Will the service be

A: Yes, the service will run all day on Sundays, throughout the game until 8:30 PM for most games. For games that start at 5:30 p.m., services will run later into the evening. Please visit www.ridegtrans.com for

#### Q: Are focemesks required on the bus?

A: Yes, facemasks are required to be worn the entire time on board the bus, as directed by the Transportation Security Administration (TSA).

#### Q: How do I poy my fore to ride the 7% Stadium Express?

A: We encourage you to download the TAP app or load your TAP card before you ride the bus to avoid long lines at the TAP vending machines. Fareboxes accept bills up to \$20. Drivers and fareboxes do not provide change, please have exact change when boarding the bus.

#### Q: Where will the 7X drop me off at SoFi Stedium? ere will it pick me up?

A: When SoFi Stadium is open, the 7X Stadium Express will drop off and pick up customers at the Shuttle Lot at SoFi Stadium, along Arbor Vitae Street and S. Prairie Avenue at the West of the Stadium. The lat is adjacent to Lot A. When the Stadium is closed, pickups and drop offs will be at the bus stop located on the Southwest corner of Arbor Vitoe Street and S. Prairie Avenue, just across from the Shuttle lot.

# YOU GO

w is a partial list of items pat a into SoFi Stadium. For a complete list, please visit www.sofis

- Backpacks and large bags that exceed 12" x 6" x 12" are not allowed. Please see NFL.com/allclear for allowable bags
- No hard or soft sided coolers
- No wagons or strollers
- · Bicycles (may be parked at approved bike valet)

 No outside alcohol or other beverages (except factory sealed water 20oz or less, or soft-sided milk containers or medically required liquids in a sealed container)

- · No frisbees, footballs or other throwable sports equipment, or balls of any type
- No video recording devices
- No loser pointers
- No smokeless/chewing tobacco, vaporizers, e-cigarettes or other related devices
- No drugs (including marijuana) or other illegal substances/paraphernalia
- No firearms, knives or weapons of any type

GTrans / Game Changer Campaign / Print Media - 7X Trifold Brochure













GTrans / Game Changer Campaign / Digital Media - Static Digital English

















GTrans / Game Changer Campaign / Digital Media - Static Digital Spanish







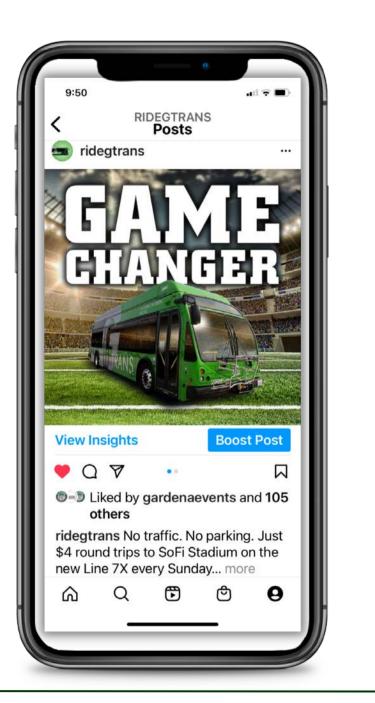


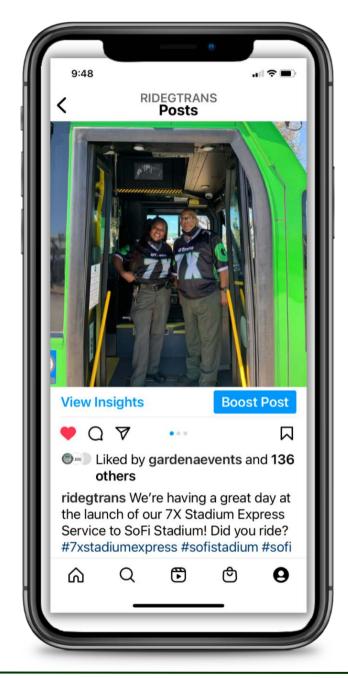
GTrans / Game Changer Campaign / Digital Media - Social and On Board Videos

Page 6

## GTrans J Game Changer Campaign







GTrans / Game Changer Campaign / Digital Media - Social Media Posts



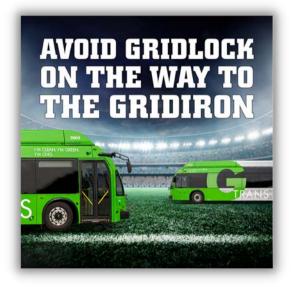














#### GTrans / Game Changer Campaign / Digital Media - Social Media English

















#### GTrans / Game Changer Campaign / Digital Media - Social Media Spanish















#### GTrans / Game Changer Campaign / Bus Wraps









GTrans / Game Changer Campaign / Bus Wraps





# 

KEIB - AM Los Angeles Weekday Afternoons M-F 3pm-7pm



KYSR - FM Los Angeles Weekday Afternoons M-F 3pm-7pm

## GTrans J Game Changer Campaign



Snacks and Tailgaiting







Custom 7X Jerseys for Employees





### GTrans / Game Changer Campaign /Internal Campaign

## GTrans J Game Changer Campaign





Friendly Operators Providing Assistance



Green Team Assistance at the Terminal





#### GTrans / Game Changer Campaign / Sunday 7X Customer Assistance







#### GTrans / Game Changer Campaign / Sunday 7X Customer Assistance