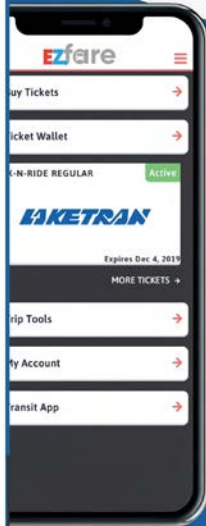


EZfare ...The safe way to pay





The Safe Way to Pay

- Download EZfare
- Tap
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Your Bus Pass.
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Sandusky Transit
4h · 

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WORKING TOGETHER TO KEEP EACH OTHER SAFE.

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EZfare app MASK SOCIAL DISTANCING SAFE JOURNEY

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Submitted by **NEORide**

EZfare

Commissioned by



Developed by



NEORide is a consortium of 13 transit agencies located in Ohio, Kentucky, and Michigan

EZfare

Initial marketing of the free fare payment app focused on convenience and ease of use.

RIDE TRANSIT
effortlessly

TORE

EZfare is comprised of 13 transit systems—Laketran, MCPT, METRO RTA, PARTA, SARTA, TARTA, WRTA, Lancaster-Fairfield Public Transit, BCRTA, METRO, Sandusky Transit, TANK, and AAATA

Every week, thousands of transit riders utilize these transit systems, going to work, school, medical appointments, shopping centers, museums and thousands of other locations. Many of these trips are across county lines and require passengers to purchase multiple fare types and get transfers.

EZfare makes transit simple and easier.

www.ezfare.us

SARTA!

EZfare

- Buy Tickets
- Ticket Wallet
- PARK-N-RIDE REGULAR **Active**
- SARTA!**
Expires Dec 4, 2015
MORE TICKETS +
- Trip Tools
- My Account
- Transit App

Your Bus Pass.
Anytime. Anywhere.

Sarta bus passes now available on the new EZfare mobile ticketing app.

- 1 Download the EZfare app
- 2 Buy your ticket
- 3 Get on board

Download from the App Store & Google Play

Available as a free download for
IOS and Android devices



Also accessible via popular
transit apps

Uber





The COVID-19 pandemic rocked transit systems across the U.S...

AKRON BEACON JOURNAL

Ohio.com

No mask, no ride: No Greater Akron bus drivers tested positive for coronavirus since April



The Philadelphia Inquirer

SEPTA's ridership won't rebound for a long time.
Fear of contracting COVID-19 is partially to blame.



The COVID-19 pandemic rocked transit systems across the U.S...

12/1/2020

PARTA offices now open by appointment only



NEWS

PARTA offices now open by appointment only

Record-Courier

Published 10:53 a.m. ET Dec. 1, 2020

The Portage Area Regional Transportation Authority has closed its administrative offices located at 2000 Summit Road in Kent, except by appointment.

Anyone needing to purchase bus fare or register for reduced fare passes should call the office in advance to schedule an appointment. As an alternative to purchasing fare in-person at PARTA's main office, passengers may pay on buses using exact change, buy tickets online at www.partaonline.org, or download and buy fare using PARTA's EZfare app.

The Kent Central Gateway Transit Center in downtown Kent will remain open and riders may purchase bus fare and Dial-a-Ride tickets at the attendant window in the lobby. Hours of operation are 6 a.m. to 11 p.m. Monday through Friday and 8 a.m. to 1 p.m. Saturday.

THE WALL STREET JOURNAL.

How Does New York Keep Transit Riders Safe From Covid-19? Trial and Error.

The nation's largest transit operator, New York's Metropolitan Transportation Authority, is trying to figure out how to move people safely during the coronavirus pandemic. So far, it hasn't been easy.





NEORide member systems/Masabi quickly launched safety-focused campaign in response.

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Download the EZfare app or Transit app from the App Store and Google Play.

CantonRep.com
CONNECTING STARK COUNTY

“We know our riders rely on us to get them where they need to go and to get them there safely,” said Kirt Conrad, SARTA’s executive director. “The contactless feature wasn’t a major factor when we began developing EZfare, but it’s become a major selling point and advantage in the post-COVID-19 world.”



NEORide member systems/Masabi quickly launched safety-focused campaign in response.

EZfare THE CONTACTLESS AND SAFE WAY TO PAY.



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ESSENTIAL
APP FOR
ESSENTIAL
WORKERS.**

Access EZfare from any of these apps.



**PROTECT YOURSELF
AND YOUR DRIVER.**



THE CONTACTLESS AND SAFE WAY TO PAY.

Download these apps to use EZfare.



WWW.EZFARE.US



NEORide member systems/Masabi quickly launched safety-focused campaign in response.

Sandusky Transit
4h · 🌐

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App Store for iPhone:
<https://itunes.apple.com/us/app/ezfare/id1465893053?ls=1...>
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EZfare THE CONTACTLESS AND SAFE WAY TO PAY.

WORKING TOGETHER TO KEEP EACH OTHER SAFE.

+ + =

EZfare app MASK SOCIAL DISTANCING SAFE JOURNEY

Access EZfare from any of these apps.

SARTA - Stark Area Regional Transit Authority
Published by Ebony Fontes · 1h · 🌐

There are so many more options to choose from. **EZfare** making it EZier and safer for you to travel!

EZfare THE CONTACTLESS AND SAFE WAY TO PAY.

WORKING TOGETHER TO KEEP EACH OTHER SAFE.

+ + =

EZfare app MASK SOCIAL DISTANCING SAFE JOURNEY

Access EZfare from any of these apps.

49 People Reached 3 Engagements [Boost Post](#)

Portage Area RTA
Yesterday at 10:07 AM · 🌐

Heading out on the bus? Download this first for an EZer and safer way to pay. Never worry about having exact fare again!

EZfare THE CONTACTLESS AND SAFE WAY TO PAY.

WORKING TOGETHER TO KEEP EACH OTHER SAFE.

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Each member system can add their branding to campaign assets.



NEORide member systems/Masabi quickly launched safety-focused campaign in response.



THE CONTACTLESS AND SAFE WAY TO PAY.



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EZfare SARTA

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EZfare LAKETRAN

PROTECT YOURSELF AND YOUR DRIVER.

THE CONTACTLESS AND SAFE WAY TO PAY.

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EZfare WRTA

WORKING TOGETHER TO KEEP EACH OTHER SAFE.

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