



# NO PLACE FOR HATE

ALL ARE WELCOME ON MARTA

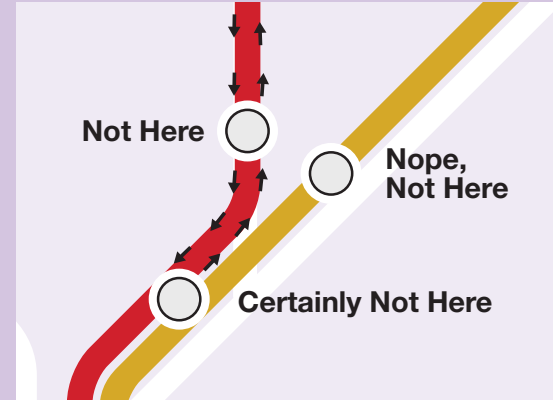


# NO PLACE FOR HATE

THE PROJECT



Hate has no place in our transit system



仇恨在我们的捷运系统中没有立足之地

저희들의 대중 교통 시스템에는 증오란 있을 수 없습니다

marta

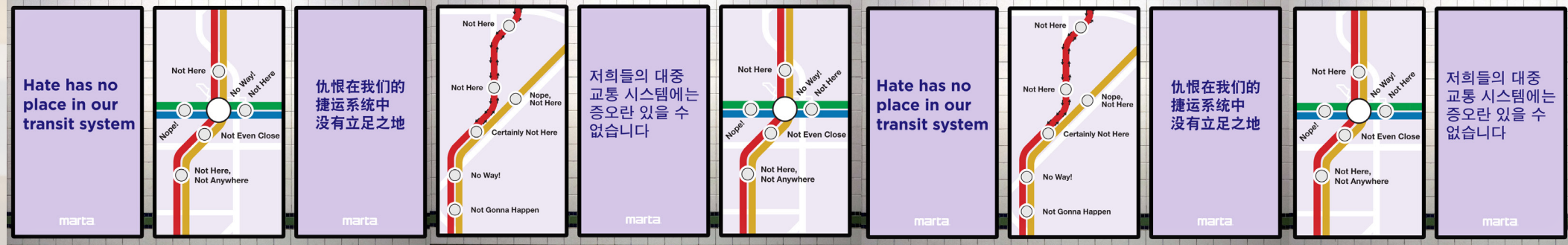


Using MTA's idea for inspiration, MARTA's rail map, design principals, emotional color theory, we created assets unique to MARTA and Atlanta.

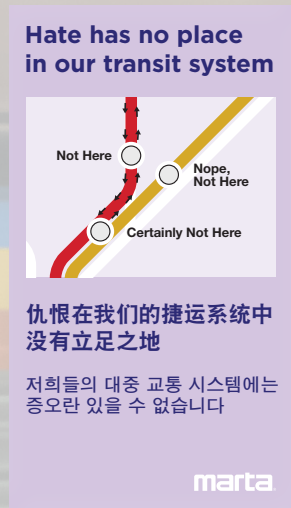
# NO PLACE FOR HATE

## DIGITAL SIGNAGE DESIGNS

### Liveboard



### Digital Shelter



### Triptych



# NO PLACE FOR HATE

IN REAL LIFE, DIGITAL SHELTER

516m  
mob.ofhometi.www

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in our transit system

Not Here

Nope,  
Not Here

Certainly Not Here

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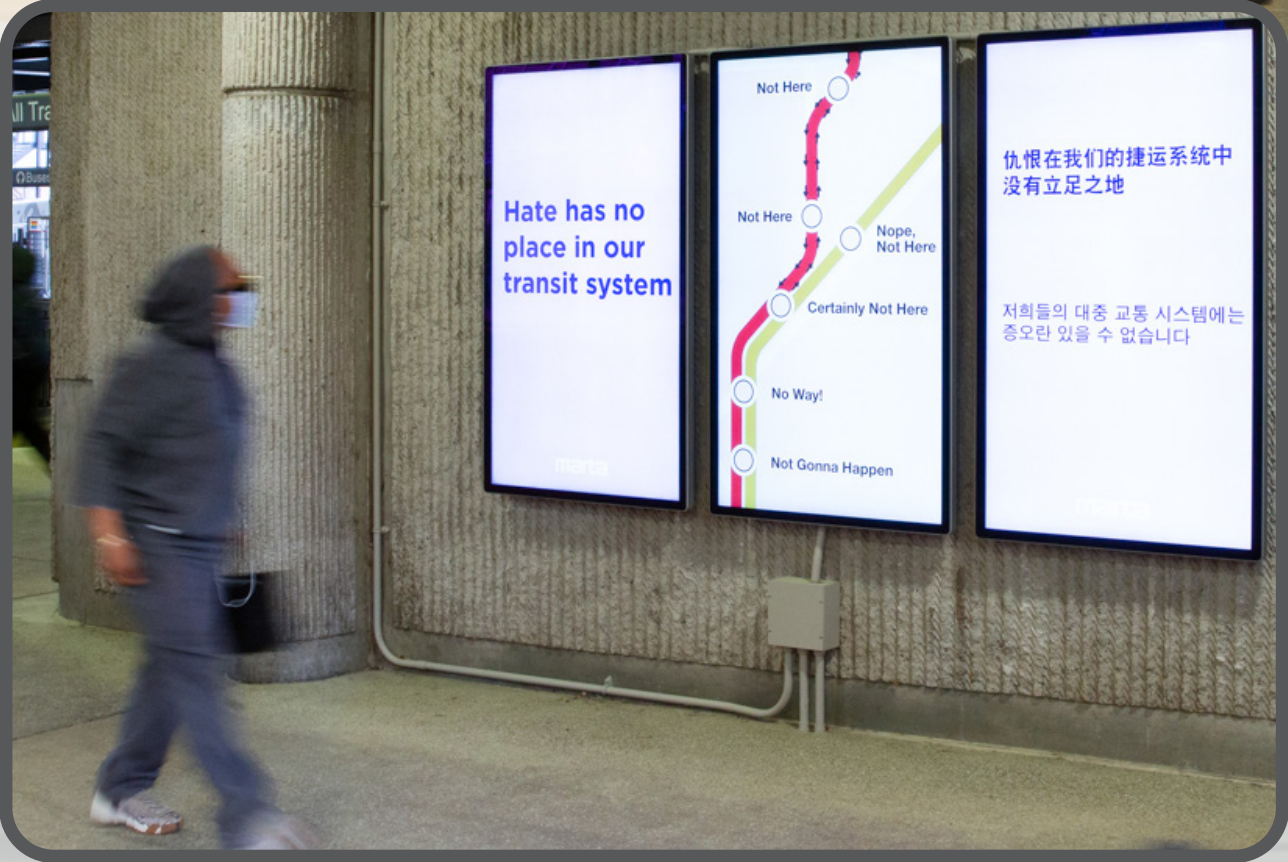
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# NO PLACE FOR HATE

IN REAL LIFE, DIGITAL TRIPTYCH



# NO PLACE FOR HATE

## IMPACTS & RESULTS

**MARTA**  
April 14, 2021 · 🌐

There is no place for discrimination or racial targeting of any kind on our transit system. All are welcome on MARTA. If you feel unsafe for any reason, notify MARTA Police immediately either in person or via the See & Say app. #StopAsianHate

<https://itsmarta.com/marta-partners-asian-american...>

👍❤️😬 12

6 Comments

**MARTA** @MARTAservice · Mar 26, 2021

MARTA is partnering with The Asian American Foundation to support a nationwide Stop Asian Hate Day of Action on Friday, March 26. If you feel unsafe for any reason, notify MARTA Police immediately via the See & Say app. #StopAsianHate

[itsmarta.com/marta-partners...](https://itsmarta.com/marta-partners...)

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Not Here, No Way!, Certainly Not Here, Nope, Not Here, Not Gonna Happen

10 retweets, 38 likes

**Melissa Mullinax** @MJMullinax · Mar 26, 2021

Proud to stand with @NCAPAtweets in support of the #StopAsianHate Day of Action and Healing. #MARTA will run "No Place For Hate" messages

**Jeffrey A. Parker** @CEOMARTA · Mar 26, 2021

There is no place for discrimination or racial targeting of any kind on our transit system and we're proud to support this effort. All are welcome on MARTA. #StopAsianHate

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**MPD Connection**  
DECEMBER 2021 - VOLUME 4 - ISSUE 12

**A MESSAGE FROM CHIEF KREHER**

*MPD Family:*

Happy Holidays! Thank you for a successful and safe year. Your hard work and dedication enabled our department to see a 20% reduction in Part 1 crimes compared to 2020. Take a bow! We are always looking for ways to improve and a lot of you have made suggestions to improve that have been implemented. We are finalizing a new Disciplinary Process, initiated a new Transfer Request policy, secured increases in pay for the

