TransLōc
Powered by FORD MOBILITY

The American Rescue Plan

The American Rescue Plan provides funding for transit providers to implement critical infrastructure updates, secure planning and design consultation services and launch programs in the wake of the COVID-19 pandemic.

With public pressure to rebuild better than before, municipalities are looking for answers on how to prioritize the use of these funds to accomplish numerous competing goals.

Whether you are considering how to right-size your fleet, exploring how to effectively pair on-demand and fixed-route services, or seeking advanced simulation, data-driven analysis and visualization, we have consolidated the five best uses for ARP funds.

EMORY UNIVERSITY

CLICK TO SEE THE CASE STUDIES

NVTA
NAPA VALLEY TRANSPORTATION AUTHORITY

AICP CERTIFIED PLANNING EXPERTS

Agencies across the country trust TransLoc for their planning and design needs. Let us conduct a comprehensive analysis that will empower you to make the best data-driven decisions for the future of your transit program.

Request a Consultation or call 888.959.3120

THE AMERICAN RESCUE PLAN

5 The five investments that will make the biggest impact for transit programs:

- Adapt services to current ridership demands while planning for scalable growth

- Use ARP funds to augment local match requirements for federally funded programs

- Design and implement workforce development transportation programs

- Optimize divergent fixed-route and on-demand services under one platform

- Upgrade signage, mobile ticketing, marketing and rider infrastructure

2 The two *NOs* for ARP funds:

- You cannot reduce revenue miles. An adaptive combination of flexible transit is your best opportunity to utilize funds to optimize services. Combining on-demand with fixed route and optimizing the use of each, will enable you to keep consistent total revenue miles while improving ride times and route efficiency.

- You cannot start a net-new project with third-party operators if you employ current in-house drivers. Let us help you utilize your internal workforce to their maximum potential, as well as optimize existing third-party operator relationships.

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