



Spring Into Your New Career Hiring Event

Challenge

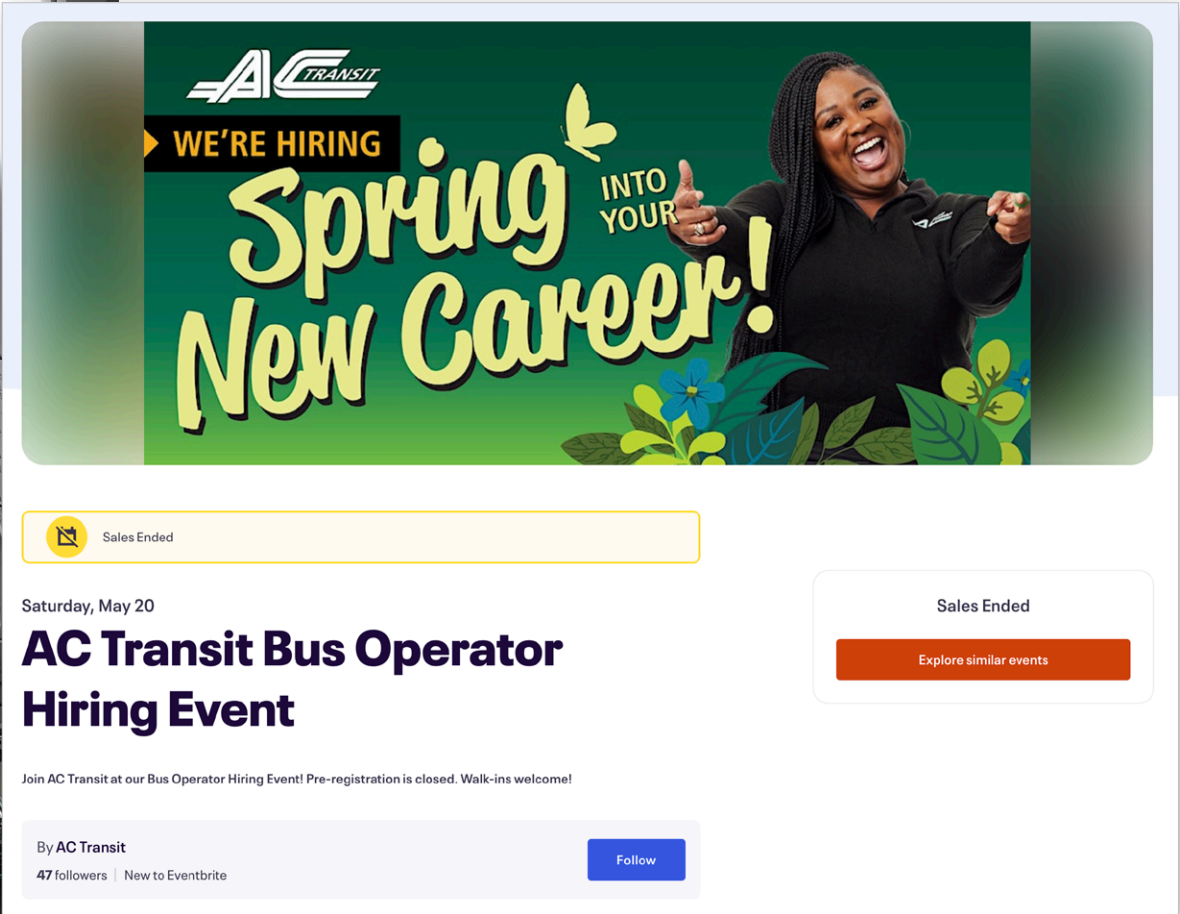
AC Transit had many open bus operator positions and needed to quickly move candidates through the hiring process to fill New Bus Operator training classes and restore bus service to pre-pandemic levels.

Action

AC Transit planned a hiring fair, “Spring Into Your New Career,” where candidates could fulfil several of the hiring steps at a one-stop shop—completing an application, finger printing, providing their driving record, and sitting for a panel interview. Qualified candidates could leave the hiring event with a conditional job offer. The event was broadly publicized via paid media tactics, as well as a partnership with a well-known local radio DJ.

Results/Impact

More than 300 candidates pre-registered for the hiring event via Eventbrite, where the Recruitment team was able to reach out and pre-emptively schedule interviews, as well as have candidates complete an application. During the event, 157 panel interviews were completed, ending the day-long event with 127 conditional offers.





WE'RE HIRING

Spring INTO YOUR New Career!

JOIN US FOR AC TRANSIT'S BUS OPERATOR HIRING EVENT!

Saturday, May 20 • 9am – 2pm • 20234 Mack St., Hayward, CA 94545

Register at actransit.org/careers

Onsite Interviews

Conditional Job Offers*
*Bring your DMV Driving Record



WE'RE HIRING

Spring INTO YOUR New Career!

BUS OPERATOR HIRING FAIR!

Saturday, May 20

More info at actransit.org/careers

RIDEACT Posts

May 17

rideact

JOIN US FOR AC TRANSIT'S BUS OPERATOR HIRING EVENT

This Saturday, May 20!

Onsite Interviews

Conditional Job Offers*

23 likes

rideact THIS SATURDAY! Come out to our Spring Hiring Event at our Training and Education Center in Hayward! Pre-registration is closed but walkups are still... more

May 17

RIDEACT Posts

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JOIN US FOR AC TRANSIT'S BUS OPERATOR HIRING EVENT

This Saturday, May 20!

Onsite Interviews

Conditional Job Offers*

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rideact Come to our Bus Operator Hiring Event on May 20th! No bus driving experience needed. On-site interviews and conditional job offers will be offered.

Bring the family for food, prizes & entertainment including the @106kme! Street Team with @ShayDiddy.

Register through the link in bio.

View all 2 comments

AC Transit
Spring Into Your New Career Hiring Event – Day of Event



RIDEACT
Posts

May 22

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rideact Our Spring Hiring Event was a success with 300 bus operator interviews! We want to express our gratitude to all the talented candidates who came and applied to AC Transit. Your enthusiasm in joining our team is inspiring, we're excited to see you spring into your new career!

We also want to say thank you to our amazing HR Department for hosting this event and our staff members who volunteered their time.

Did you miss the event? No worries! Click the link in our bio and learn how to apply!

RIDEACT
Posts

May 22

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