

**For information:**

**[www.ridetarc.org/MyTARC](http://www.ridetarc.org/MyTARC)**

**[info@ridetarc.org](mailto:info@ridetarc.org)**

**502.585.1234**

**Tap.  
Save.  
Go!**

Google maps



1000 W. Broadway, Louisville, KY 40203 • TTY 502.213.3240

# Tap. Save. **GO!**

A fast, easy way to pay.

Quicker boarding for better service.

Ensures everyone pays the correct fare.

Improves route and system planning.



**Tap.**

**Save.**

**Go!**

**One-way rides with MyTARC**

\$1.50, same as a ticket today.

Plus a transfer within two hours.

**Cash still an option**

\$1.75 exact fare.

Transfers not available with cash.

We're eliminating paper to improve fare payment and collection.

## How it works

Just tap your card on the farebox reader. The correct fare will automatically be deducted from your MyTARC account – **you’ll hear a “beep.”**

The farebox will show your balance or product expiration date.

**Tap.  
Save.  
Go!**

**Tap.  
Save.  
Go!**

## **Fare Options**

Load value up to \$100  
(\$20 max onboard).

Add unlimited rides good for  
24 hours, 7 days or 30 days.

# New Pass Options

24 hour local **\$3.50**

24 hour express **\$5.50**

7 day local **\$15**

7 day express **\$23**

30 day local **\$50**

30 day express **\$85**

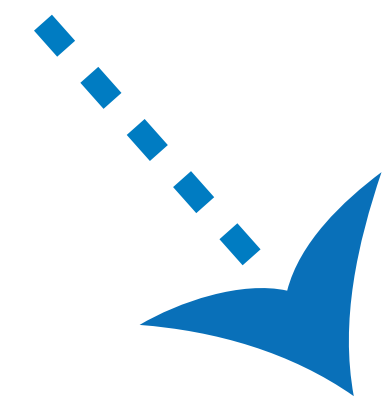
10-ride pass **\$15**

Stored value / pay as you go



# Unlimited Ride Pass

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Usage begins the first day  
you tap your card.

Example: The first time you tap your card  
with a 7-day pass is when your seven  
straight days of unlimited rides begin.

Tap.  
Save.  
Go!



# Register your card online

Balance protection if card is lost or stolen.

**Report it lost or stolen immediately to maximize balance protection.**

Reload your card online so you always have fare.

Check your balance and card use online.





# Adding card value

Register your card to add value online.

**Allow up to 48 hours for funds to become available.**

Credit card and cash value can be added to MyTARC cards at TARC Union Station (10th & Broadway) and the Nia Center (29th & Broadway). TARC retail outlets typically accept cash only.

**For locations, visit [ridetarc.org/MyTARC](https://ridetarc.org/MyTARC).**

# Adding card value

Cash added at TARC locations is immediately available on your card as fare.

If buying a pass, consider also adding single ride value to ensure you always have available fare.

# Everyone needs a MyTARC card



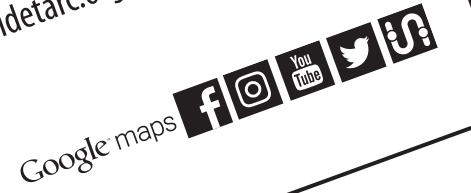
MyTARC cards can only be used toward **ONE** fare per boarding.

Everyone 6 years of age and up must have their own MyTARC card.

Children 5 and under still ride fare free.



• Use this card to pay your fare.  
• Add value or a pass and register at [www.ridetarc.org](http://www.ridetarc.org).  
• This pass is not redeemable for cash value.  
• For customer service, email [info@ridetarc.org](mailto:info@ridetarc.org) or call 502.585.1234, TTY: 502.213.3240



# Reduced fare passengers

Students, passengers 6-17 years of age,  
Medicare cardholders and TARC3-eligible.

Reduced fare MyTARC cards are available.

MyTARC reduced fare cards include photo I.D.  
And are available to purchase at Union Station and  
the Nia Center with proper verification.



# TARC3 passengers

Payment will not change on TARC3 vehicles.

- No changes in fares.
- TARC3 vehicles will be phased in later.
- TARC3 tickets no longer accepted on local and express buses.
- TARC3 passengers using fixed routes can obtain a MyTARC reduced fare card or pay cash onboard.



# MyTARC

## Card Options

### LOCAL ROUTES

One-way ride - \$1.50 with stored value

**Includes transfer trips** within two hours of initial boarding.

An additional \$1.00 will be charged when transferring from a local to an express route.

**24-hour pass - \$3.50**

**7-day pass - \$15**

**30-day pass - \$50**

The logo for MyTARC, featuring the word "MyTARC" in a bold, red, sans-serif font. The "My" is in a smaller font size than "TARC". The background is a light blue gradient with a white triangle pointing right behind the text.

# Card Options

## EXPRESS ROUTES

Single ride - \$2.50 with stored value

**Includes transfer trips** within two hours of initial boarding.



# MyTARC

## Card Options

### REDUCED FARES

Single ride - 80 cents local/ \$1.30 express  
with stored value

**Includes transfer** within two hours of  
initial boarding.