

TRI & RAIL™

RIDE & PLAY



2017 AdWheel Awards
Special Event

Homepage Banner

DINE

EXPLORE

SHOP

FUN

TRI RAIL

RIDE & PLAY

Saturday, April 23

Tri Rail | South Florida Regional Transportation Authority

www.tri-rail.com

Tri Rail

Select Language | Powered by Google Translate

TRI RAIL 800-TRI-RAIL (800-874-7245) | 954-783-6030

Home Rider Information

Search

System Map

Mangonia Park Station
West Palm Beach Station
Lake Worth Station
Bryden Beach Station
Delray Beach Station
Boca Raton Station
Deerfield Beach Station
Pompano Beach Station
Cypress Creek Station
P.L. Linderdale Station
P.L. Linderdale/Hollywood International Airport Station at Gumbo Beach
Sheridan Street Station
Hollywood Station
Golden Glades Station
Opa-Locka Station
St. John's Waterfront Transfer Station
Hialeah Street/
Miami Airport Station

DINE

EXPLORE

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FUN

TRI RAIL

RIDE & PLAY

Saturday, April 23

Train Schedule

Choose Departure Station

Choose Arrival Station

Choose Day of Travel

Show Schedule

FREE TRI-RAIL SHUTTLE BUSES

BICYCLE INFORMATION

Fare Calculator

Mangonia Park

Mangonia Park

One Way

Weekday

Calculate

Reset

VIP ALERTS **EASY CARD** **SERVICE UPDATES**

Easy Card Benefits | Discount EASY Card Request and Renewal Page | VIDEOS: Purchasing Your Fare | Easy Card FAQs

How to Obtain a Discounted Fare EASY Card | Register Your EASY Card for Balance Protection

Purchase or Reload an EASY Card

RTA SOUTH FLORIDA REGIONAL TRANSPORTATION AUTHORITY

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About SFRTA
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Google Trip Planner

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Passenger Feedback
Persons with Disabilities
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Public Record Request
Site Map
Ticket Kiosks
Tide VI


Sign up for the OnBoard newsletter


Enter your name

Enter your email

Submit


Landing Page






800-TRI-RAIL (800-874-7245) | 954-783-6030

Ride & Play




Get onboard for a day of fun!
Saturday, April 23


All aboard Tri-Rail for a day of fun, complete with costumed characters, balloon artists, magicians and local radio DJs on 4 select trains! Ride Tri-Rail, show a validated Tri-Rail ticket or EASY Card, and enjoy special admission offers from these attractions:




BAYSIDE MARKETPLACE
Receive a free Bayside passport booklet with various special offers. Obtain the passport at the Tradewinds Bar & Grill in the heart of Bayside by the marina. [Click for directions.](#)




CITYPLACE
Receive a Shop.Dine.Save. coupon book and tote bag while supplies last. Obtain a coupon book at CityPlace guest services. [Click for directions.](#)



MUSEUM OF DISCOVERY AND SCIENCE
Receive 2 for 1 exhibit admissions. Redeem this offer at the ticket office. [Click for directions.](#)



PEREZ ART MUSEUM MIAMI
Receive free admission for each ticketed passenger. Redeem free admission at the Visitors Services desk located in the lobby. [Click for directions.](#)



VIZCAYA MUSEUM AND GARDENS
Receive \$2 off regular priced admission. [Click for directions.](#)

Plus, make the connection to these top South Florida destinations!

Tour the exhibitions at [Norton Museum of Art](#)
Explore the historic [Fletcher Museum](#)
Shop till you drop at [Sawgrass Mills](#)
Discover wildlife and the natural world at the [Palm Beach Zoo](#)
Experience the horse races at [Gulfstream Park](#)

COST
It's only \$5 for an all-day, unlimited pass to ride Tri-Rail on the weekends. Kids 5 and under ride free!

Win \$100 at our #RideAndPlay Social Giveaway
Upload a photo to Instagram telling us which destination you chose as part of Tri-Rail's Ride & Play! Tag our account @TriRail and use the hashtag #RideAndPlay and you'll be entered for the chance to win a \$100 Visa Gift Card.

TRI-RAIL SCHEDULE

Station	SOUTHBOUND				WEEKENDS & HOLIDAYS				NORTHBOUND							
	AM SOUTHBOUND	PM SOUTHBOUND	PM SOUTHBOUND	PM SOUTHBOUND	PM SOUTHBOUND	PM SOUTHBOUND	PM SOUTHBOUND	PM SOUTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND				
Stuen No.	500	600	700	800	900	1000	1100	1200	1300	1400	1500	1600	1700	1800	1900	2000
Margonia Park																
West Palm Beach X	5:08	6:08	7:08	8:08	9:08	10:08	11:08	12:08	1:08	2:08	3:08	4:08	5:08	6:08	7:08	8:08
Lake Worth	6:08	7:08	8:08	9:08	10:08	11:08	12:08	1:08	2:08	3:08	4:08	5:08	6:08	7:08	8:08	9:08
Boynton Beach	8:14	9:14	10:14	11:14	12:14	1:14	2:14	3:14	4:14	5:14	6:14	7:14	8:14	9:14	10:14	11:14
Delray Beach	6:03	7:03	8:03	9:03	10:03	11:03	12:03	1:03	2:03	3:03	4:03	5:03	6:03	7:03	8:03	9:03
Block Station	6:29	7:29	8:29	9:29	10:29	11:29	12:29	1:29	2:29	3:29	4:29	5:29	6:29	7:29	8:29	9:29
Deerfield Beach	6:57	7:57	8:57	9:57	10:57	11:57	12:57	1:57	2:57	3:57	4:57	5:57	6:57	7:57	8:57	9:57
Pompano Beach	6:41	7:41	8:41	9:41	10:41	11:41	12:41	1:41	2:41	3:41	4:41	5:41	6:41	7:41	8:41	9:41
Cypress Creek	6:48	7:48	8:48	9:48	10:48	11:48	12:48	1:48	2:48	3:48	4:48	5:48	6:48	7:48	8:48	9:48
Fort Lauderdale	6:56	7:56	8:56	9:56	10:56	11:56	12:56	1:56	2:56	3:56	4:56	5:56	6:56	7:56	8:56	9:56
Fort Lauderdale Airport X	7:03	8:03	9:03	10:03	11:03	12:03	1:03	2:03	3:03	4:03	5:03	6:03	7:03	8:03	9:03	10:03
Shedden Street	7:07	8:07	9:07	10:07	11:07	12:07	1:07	2:07	3:07	4:07	5:07	6:07	7:07	8:07	9:07	10:07
Hollywood	7:11	8:11	9:11	10:11	11:11	12:11	1:11	2:11	3:11	4:11	5:11	6:11	7:11	8:11	9:11	10:11
Golden Glades	7:00	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00	9:00	10:00
Opa-locka	7:01	8:01	9:01	10:01	11:01	12:01	1:01	2:01	3:01	4:01	5:01	6:01	7:01	8:01	9:01	10:01
Metrolink Transfer	7:00	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00	9:00	10:00
Holsham Market	7:00	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00	9:00	10:00
Miami Airport X	7:00	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00	9:00	10:00

Station	NORTHBOUND				WEEKENDS & HOLIDAYS				PM NORTHBOUND							
	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND	PM NORTHBOUND				
Stuen No.	517	617	717	817	917	1017	1117	1217	1317	1417	1517	1617	1717	1817	1917	2017
Miami Airport X	5:17	6:17	7:17	8:17	9:17	10:17	11:17	12:17	1:17	2:17	3:17	4:17	5:17	6:17	7:17	8:17
Holsham Market	5:05	6:05	7:05	8:05	9:05	10:05	11:05	12:05	1:05	2:05	3:05	4:05	5:05	6:05	7:05	8:05
Metrolink Transfer	5:07	6:07	7:07	8:07	9:07	10:07	11:07	12:07	1:07	2:07	3:07	4:07	5:07	6:07	7:07	8:07
Opa-locka	5:03	6:03	7:03	8:03	9:03	10:03	11:03	12:03	1:03	2:03	3:03	4:03	5:03	6:03	7:03	8:03
Golden Glades	5:09	6:09	7:09	8:09	9:09	10:09	11:09	12:09	1:09	2:09	3:09	4:09	5:09	6:09	7:09	8:09
Hollywood	5:08	6:08	7:08	8:08	9:08	10:08	11:08	12:08	1:08	2:08	3:08	4:08	5:08	6:08	7:08	8:08
Shedden Street	5:03	6:03	7:03	8:03	9:03	10:03	11:03	12:03	1:03	2:03	3:03	4:03	5:03	6:03	7:03	8:03
Fort Lauderdale Airport X	5:07	6:07	7:07	8:07	9:07	10:07	11:07	12:07	1:07	2:07	3:07	4:07	5:07	6:07	7:07	8:07
Fort Lauderdale	5:07	6:07	7:07	8:07	9:07	10:07	11:07	12:07	1:07	2:07	3:07	4:07	5:07	6:07	7:07	8:07
Cypress Creek	6:12	7:12	8:12	9:12	10:12	11:12	12:12	1:12	2:12	3:12	4:12	5:12	6:12	7:12	8:12	9:12
Pompano Beach	6:19	7:19	8:19	9:19	10:19	11:19	12:19	1:19	2:19	3:19	4:19	5:19	6:19	7:19	8:19	9:19
Deerfield Beach	6:26	7:26	8:26	9:26	10:26	11:26	12:26	1:26	2:26	3:26	4:26	5:26	6:26	7:26	8:26	9:26
Block Station	6:33	7:33	8:33	9:33	10:33	11:33	12:33	1:33	2:33	3:33	4:33	5:33	6:33	7:33	8:33	9:33
Delray Beach	6:39	7:39	8:39	9:39	10:39	11:39	12:39	1:39	2:39	3:39	4:39	5:39	6:39	7:39	8:39	9:39
Boynton Beach	6:49	7:49	8:49	9:49	10:49	11:49	12:49	1:49	2:49	3:49	4:49	5:49	6:49	7:49	8:49	9:49
Lake Worth	6:54	7:54	8:54	9:54	10:54	11:54	12:54	1:54	2:54	3:54	4:54	5:54	6:54	7:54	8:54	9:54
West Palm Beach X	7:05	8:05	9:05	10:05	11:05	12:05	1:05	2:05	3:05	4:05	5:05	6:05	7:05	8:05	9:05	10:05
Margonia Park	7:00	8:00	9:00	10:00	11:00	12:00	1:00	2:00	3:00	4:00	5:00	6:00	7:00	8:00	9:00	10:00

Poster
22" w x 28" h



DINE

EXPLORE

FUN

SHOP

TRI RAIL™ 

RIDE & PLAY

Saturday, April 23

All aboard Tri-Rail for a day of fun complete with costumed characters, balloon artists and magicians on 4 select trains.* Ride Tri-Rail, show a validated ticket or EASY Card and enjoy special admission offers from these attractions:

- **Bayside Marketplace**
- **CityPlace**
- **Museum of Discovery and Science**
- **Perez Art Museum Miami**
- **Vizcaya Museum and Gardens**

For special offers and train schedule
tri-rail.com • 1-800-TRI-RAIL

Weekend fares are \$5 all day, children under 5 ride free.
*Northbound Trains P670, P672 • Southbound Trains P669, P671

TRI RAIL™
Part of the South Florida Regional Transportation Authority

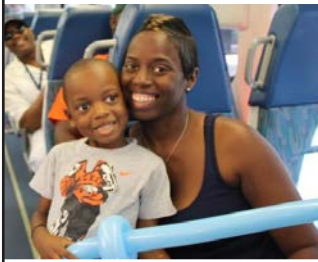
  

Rackcard
4"w x 9"h

TRI RAIL™ RIDE & PLAY

Saturday, April 23



DINE



EXPLORE



FUN



SHOP



TRI RAIL™ RIDE & PLAY

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BAYSIDE MARKETPLACE

Receive a free Bayside passport booklet with various special offers. Obtain the passport at the Tradewinds Bar & Grill in the heart of Bayside by the marina.



CITYPLACE

Receive a Shop.Dine.Save. coupon book and tote bag while supplies last. Obtain a coupon book at CityPlace guest services.



MUSEUM OF DISCOVERY AND SCIENCE

Receive 2 for 1 exhibit admissions. Redeem this offer at the ticket office.



PÉREZ ART MUSEUM MIAMI

Receive free admission for each ticketed passenger. Redeem free admission at the Visitors Services desk located in the lobby.



VIZCAYA MUSEUM AND GARDENS

Receive \$2 off regular priced admission.

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**Northbound Trains P670, P672 • Southbound Trains P669, P671*

For more information: 1-800-TRI-RAIL • www.tri-rail.com

WIN \$100 AT OUR # RIDEANDPLAY SOCIAL GIVEAWAY

Upload a photo to Instagram telling us which destination you chose as part of Tri-Rail's Ride & Play! Tag our account @TriRail and use the hashtag #RideAndPlay and you'll be entered for the chance to win a \$100 Visa Gift Card.



Postcard
6"w x 4"h

DINE

EXPLORE

SHOP

FUN

TRI RAIL™

RIDE & PLAY

Saturday, April 23

Parenting 101 EVENT

TRI RAIL™

RIDE & PLAY

Saturday, April 23

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- **Perez Art Museum**
- **Vizcaya Museum and Gardens**

For special offers and train schedule
tri-rail.com • 1-800-TRI-RAIL.

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*Northbound Trains P670, P672 • Southbound Trains P669, P671

BAYSIDE **CITYPLACE** **MUSEUM OF DISCOVERY & SCIENCE** **Perez Art Museum Miami** **VIZCAYA MUSEUM & GARDENS**

Horizontal Newspaper Ad



TRI RAIL™ RIDE & PLAY

Saturday, April 23

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**Bayside Marketplace • CityPlace • Museum of Discovery and Science
Perez Art Museum • Vizcaya Museum and Gardens**

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*Northbound Trains P670, P672 • Southbound Trains P669, P671



Vertical Newspaper Ad

SHOP



DINE



EXPLORE



TRI RAIL™ RIDE & PLAY

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*Northbound Trains P670, P672 • Southbound Trains P669, P671



CITYPLACE



Munchkin Fun Web Banner



All aboard for a day of fun!

TRI RAIL™
RIDE & PLAY
Saturday, April 23

Parenting KIDS FUN EVENT

Hi, top picks for your week.



TOP PICKS FOR FAMILY FUN | APR 15-21
SPONSORED BY LAUDERHILL PAC



April 24
7pm
ACROBATS
OF CIRQUE-TACULAR
Young Art Museum will be providing FREE make and take Cirque-Tacular Themed Art Project 1 hour pre- and post-performance.

FRIDAY

- Play [Minecraft in a movie theater](#) with Super League Gaming - [click here & use promo code MUNCHKIN10 to save \\$10](#)
- Rock out at [Tunes & Trucks at Sunrise Civic Center](#)
- Catch a [free, al fresco family movie in Hollywood](#)
- Check out the [African Children's Choir at Miramar Cultural Center](#)

DON'T MISS ACROBATS OF CIRQUE-TACULAR AT LAUDERHILL PAC

Treat your whole family to this breathtaking, death-defying feat of acrobatic daredevilry. The Acrobats of Cirque-tacular is mind-boggling artistry and athleticism. The whole family will love the ever-changing cast of elite aerialists, acrobats, contortionists, jugglers, specialty acts and world-record holders. The show is Sunday, April 24 at 7:30pm, [click here for info & tickets](#).

SPONSORED



All aboard for a day of fun!

TRI RAIL™
RIDE & PLAY
Saturday, April 23

SATURDAY

- Check out [Engineering for Kids Broward](#), where they don't just build robots - [they build engineers!](#)
- Go green with [wildlife exhibits, kids activities & gardening demos at Earthfest Sawgrass Nature Center](#)
- Treat little ones to [Disney's Choo-Choo Soul at Parker Playhouse](#)
- Geek out at [Science Eye Saturday at Everglades Holiday Park](#)

DIVE INTO SUMMER

Summer in South Florida is a year-round sport. Make sure your munchkin is safe, secure & nimble as a fish with our [2016 Swim Guide](#). [Click here for a master list of instructors & schools available for group & private lessons](#).

SUNDAY

- Check out [kids gardening & crafts at Flamingo Gardens' Garden Festival & Bonsai Show](#)
- Meet Tooth Tales & have fun at the dentist - [click here for details](#)
- Treat your animal lover to a [Jungle Book-themed weekend at MODS](#)

THE WEEK AHEAD

- Read along with [Troop 10863 at IKEA](#)
- Join a [Supermoms self defense class in Cooper City](#)
- Check out a [free children's theater performance in Sunrise](#)



THE 2016 CAMP GUIDE
presented by City of Pompano Beach

Mobile Web Banners

320x50



728x90



Web Banners

728x90



160x600



300x250



600x800



Family Life Dedicated Eblast

All aboard for a day of family fun!



Anina Venuti <anina@browardfamilylife.com>

Wednesday, April 20, 2016 at 11:55 AM

To: Beth Zuckerkorn

Attachments: PastedGraphic-1.tiff (52.1 KB) [Preview](#)

[Bing Maps](#)

[Unsubscribe](#)

[Manage Add-ins...](#)

Is this email not displaying correctly?
[View this email in your browser](#)

BROWARD Family LIFE

A special promotional message from Broward Family Life

TRI-RAIL Part of the South Florida Regional Transportation Authority

RIDE & PLAY

Saturday, April 23

All aboard Tri-Rail for a day of fun complete with costumed characters, balloon artists and magicians on 4 select trains. * Ride Tri-Rail and enjoy special admission prices and offers from select attractions by showing a validated Tri-Rail ticket or EASY card.

Experience these popular venues and more accessible by Tri-Rail:

- Dayside Marketplace
- CityPlace
- Museum of Discovery and Science
- Perez Art Museum Miami
- Vizcaya Museum and Gardens

For special offers and train schedule tri-rail.com • 1-800-TRI-RAIL

Weekend fares are \$5 all day, children under 5 ride free.

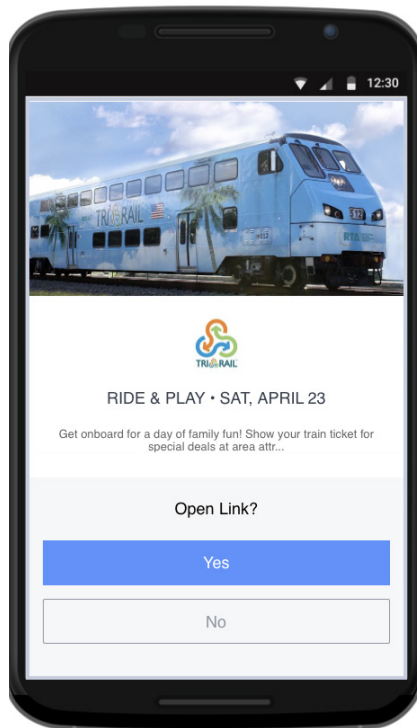
*Northbound Trains P670, P672 • Southbound Trains P666, P671

[Click for more info](#)

Facebook Ad



RIDE & PLAY · SAT, APRIL 23
www.tri-rail.com
 Get onboard for a day of family fun! Show your train ticket for special deals at area attr...



Facebook Ads

Manage Ads Account Settings Billing Power Editor Tools

Account: Beth Zuckerman

Campaign: Ride&Play - Website Clicks - 2016

Performance Demographics Placement

7,386 Results: Website Clicks \$0.20 Cost per Result 1.23% Result Rate

275,209 People Reached

\$1,458.66 Amount Spent

Custom

Apr 8 Apr 9 Apr 10 Apr 11 Apr 12 Apr 13 Apr 14 Apr 15 Apr 16 Apr 17 Apr 18 Apr 19 Apr 20 Apr 21 Apr 22

800
600
400
200
\$0.00
\$0.20
\$0.10

Campaign On

Delivery Recently Completed

Objective Clicks to Website (See Post)

Amount Spent Today \$0.00 spent today \$1,458.66 total spent of \$1,458.66 budget

Total Schedule Apr 08, 2016 8:54am - Apr 22, 2016 11:00pm

Ad Set Name	Delivery	Results	Reach	Cost	Budget	Amount Spent	Schedule
20:45 all - Copy Ride&Play - Website Clicks - 2016	Recently Completed	7,386 Website Clicks	275,209 People	\$0.20 Per Website Click	\$100.00 Daily	\$1,458.66 of \$1,458.66 Total Spent	Apr 8, 2016 - Apr 22, 2016 11:00pm
Results from 1 Ad Set		7,386 Website Clicks	275,209 People	\$0.20 Per Website Click		\$1,458.66 Total Spent	

Facebook Event Listing

1000x1000



1920x1080

A large promotional graphic for TRI RAIL. On the left side, there is a vertical column of four images, each with a text overlay: "DINE" (pink background, woman with shopping bag), "EXPLORE" (green background, boat), "SHOP" (blue background, man and woman with ice cream), and "FUN" (orange background, people). To the right of this column, the TRI RAIL logo is at the top, followed by "RIDE & PLAY" in large orange, blue, and red letters. Below that, "Saturday, April 23" is written in red. Underneath, the text "For special offers and train schedule: tri-rail.com • 1-800-TRI-RAIL" is displayed. At the bottom right, a blue high-speed train engine with the number 825 and "BMEX" is shown.

Facebook Post

The screenshot shows a desktop view of a Facebook event page. At the top, there's a navigation bar with the Facebook logo, a 'Sign Up' button, and fields for 'Email or Phone' and 'Password'. Below this is a promotional banner for 'TRI-RAIL RIDE & PLAY' on Saturday, April 23. The banner includes icons for 'DINE', 'EXPLORE', and 'SHOP'. The event details section shows the date and time as 'Saturday, April 23 at 9:50 AM - 12:50 PM in EDT' and the location as 'Tri-Rail, 800 NW 33rd St, Pompano Beach, Florida 33064'. A 'GUESTS' table indicates 28 interested, 23 went, and 50 invited. The 'Details' section contains text about the event, mentioning local attractions like Bayside Marketplace and the Museum of Discovery & Science. Below the details is a 'Photos at Tri-Rail' section with a grid of photos and a 'See All Photos' link.

The screenshot shows a mobile view of a Facebook post. At the top, the status bar shows 'Verizon LTE', '3:38 PM', and '13%' battery. The Facebook navigation bar is visible. The post is by 'James Lee' and is titled 'checked in to Tri-Rail Sheridan St Station with Elizabeth McNeil and 2 others.' The location is '1 hr · Hollywood, FL'. The post content reads 'Family Adventure Day on Tri-Rail !!' and '#RideAndPlay'. There are two photo attachments: a large one showing a family of four in front of a blue Tri-Rail train, and a smaller collage of photos showing people on the train. Below the photos, it says 'Jessa Allen and 19 others' liked the post. At the bottom, there are buttons for 'Like', 'Comment', and 'Share', and a navigation bar with 'News Feed', 'Requests', 'Messenger', 'Notifications', and 'More'.

Instagram Posts

Y100 Miami

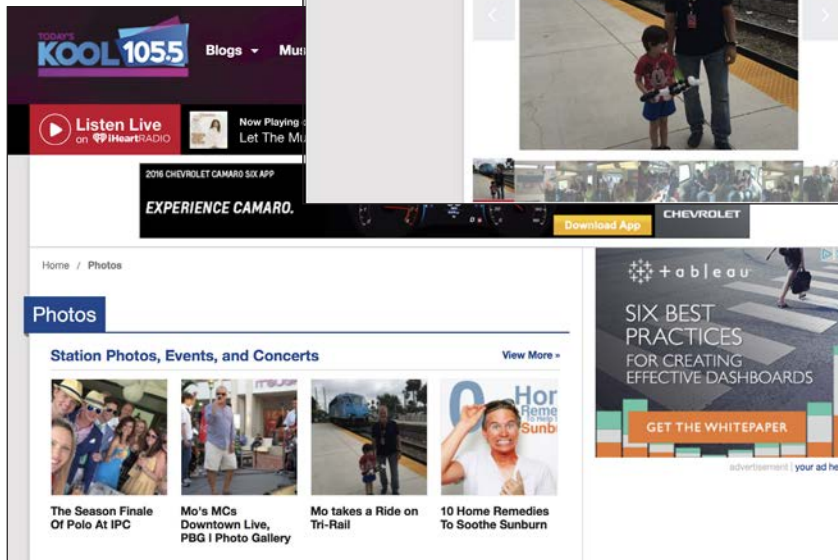
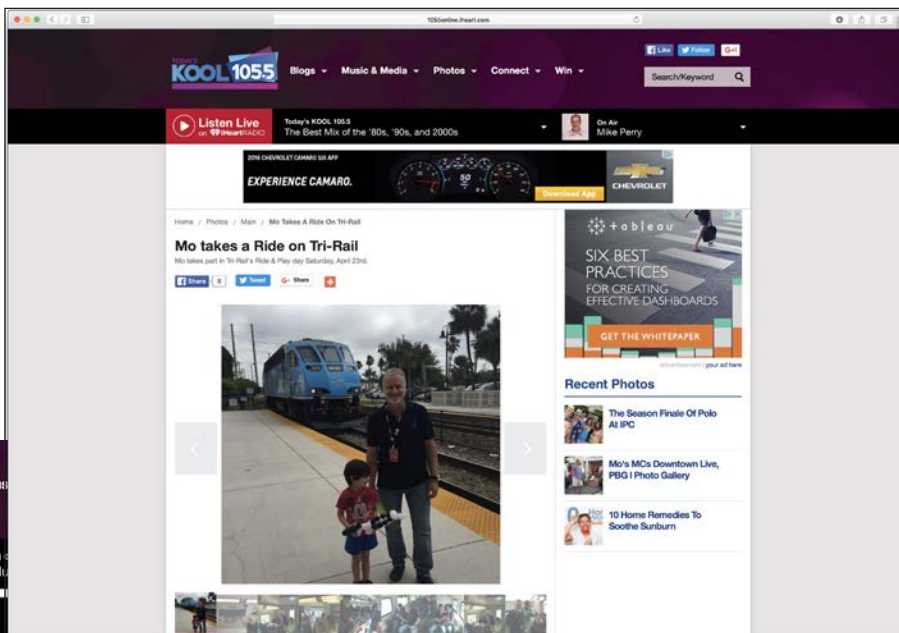
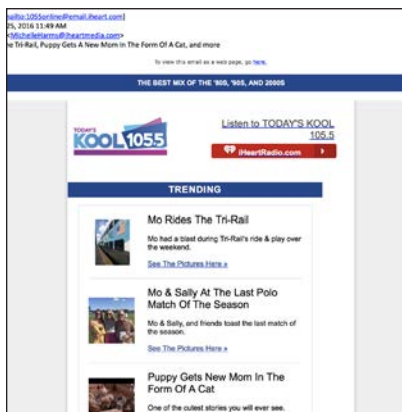


Tri-Rail Riders



Kool 105.5 Mo takes a ride on Tri-Rail

photo gallery posted online Kool 105.5



Event Photos



Event Photos

