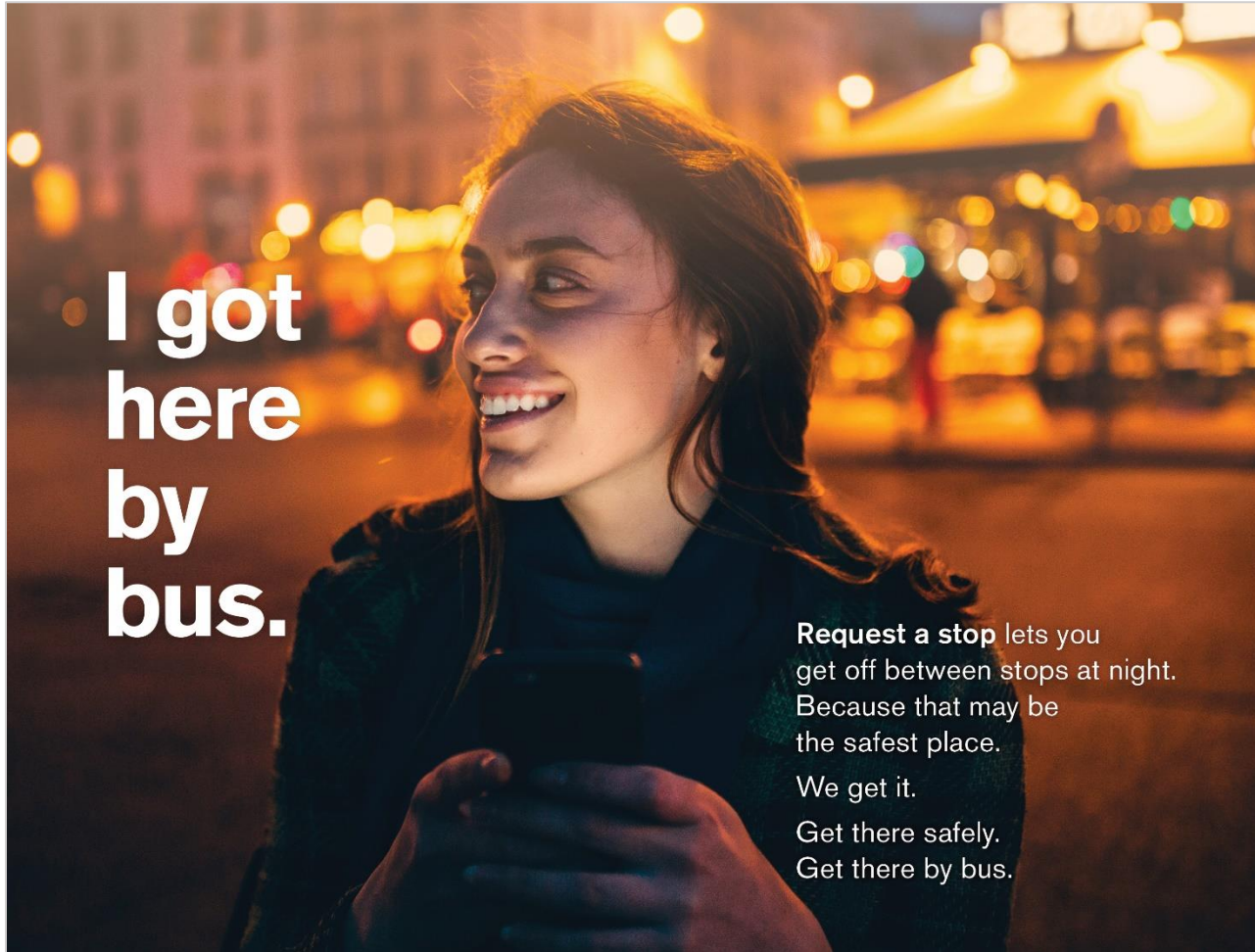


Brampton Transit APTA AdWheel Submission
***Yours.For Life.* Campaign**

Campaign Creative



I got
here
by
bus.

Request a stop lets you
get off between stops at night.
Because that may be
the safest place.
We get it.
Get there safely.
Get there by bus.

Brampton Transit
YOURS. FOR LIFE.

bramptontransit.com



**I heard
something.
I saw
something.
I said
something.**

Saw or heard something
that's not right?

Say something to a member of our
transit staff or call **905.874.2111**.

Help us help you.



YOURS. FOR LIFE.

bramptontransit.com



We
got
here
by
bus.

With **GPS** on every bus and **Transit Signal Priority** that keeps traffic signals green longer for buses. Because you like arriving where you need to, right when you need to.

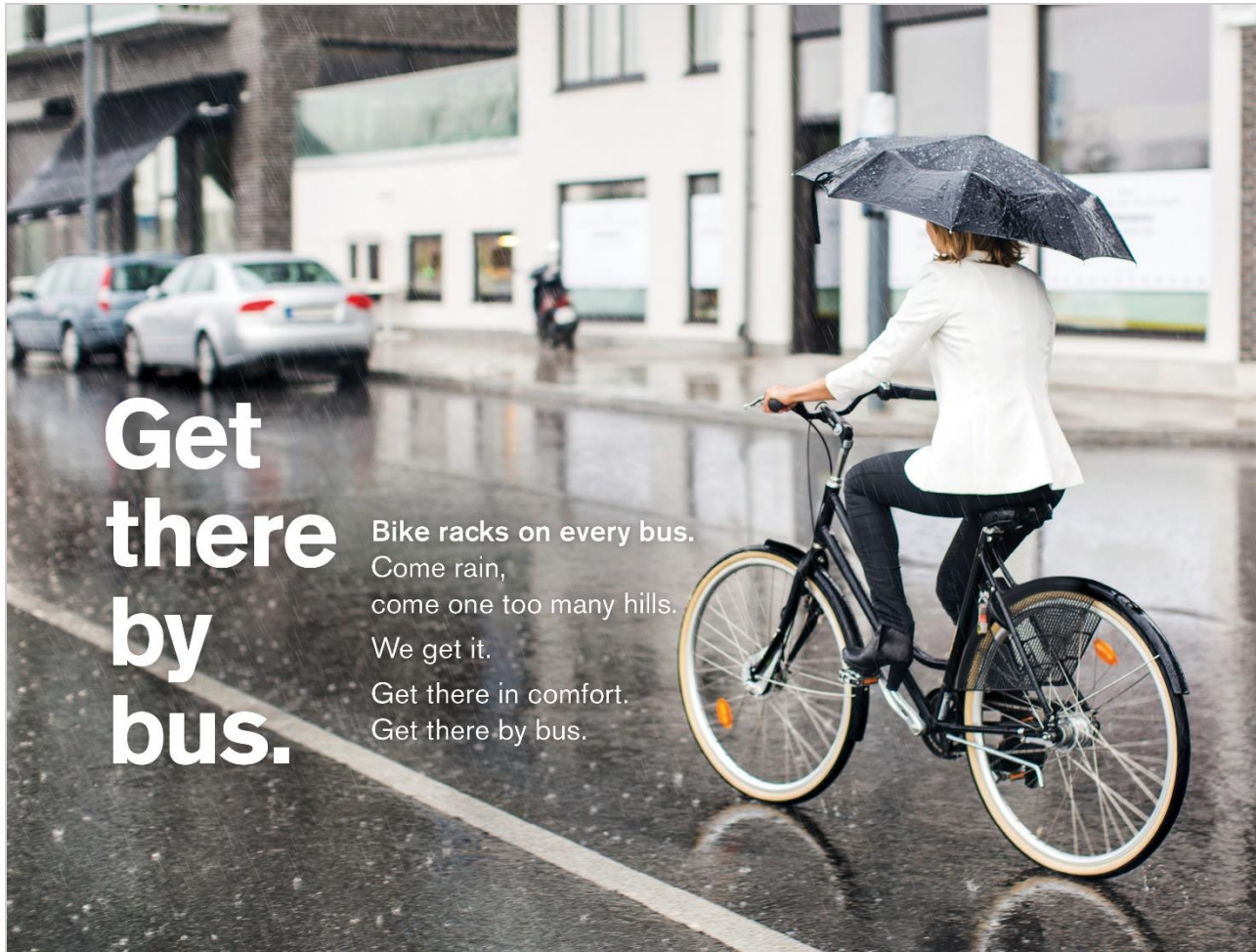
We get it.

Get there on time.
Get there by bus.



YOURS. FOR LIFE.

bramptontransit.com



Get there by bus.

Bike racks on every bus.
Come rain,
come one too many hills.
We get it.
Get there in comfort.
Get there by bus.



YOURS. FOR LIFE.

bramptontransit.com



We
got
here
by
bus.

Get there on time.
Get there in safety.
Get there in comfort.
Get there by bus.

Brampton Transit
YOURS. FOR LIFE.

bramptontransit.com



**We
get
there
by
bus.**

Four or more security cameras
on every bus.
Because we know that's
important to you.
We get it.
Get there in safety.
Get there by bus.

Brampton Transit
YOURS. FOR LIFE.

bramptontransit.com



Got
here
by
bus.

Get there on time.
Get there in safety.
Get there in comfort.
Get there by bus.




YOURS. FOR LIFE.

bramptontransit.com

Rotating images on website homepage

The screenshot displays the Brampton Transit website homepage. At the top, there is a dark blue header with the Brampton Flower City logo on the left, a 'Select Language' dropdown menu, and a search bar labeled 'Search Brampton.ca'. Below the header is a navigation menu with links for 'Residents', 'Business', 'Arts, Culture, Tourism', 'City Hall', and 'Online Services'. A breadcrumb trail shows 'HOME > Residents > Brampton Transit'. The main content area features a large rotating image carousel with the text 'Brampton Transit' and 'Yours. For Life.' Below the carousel is a vertical list of links: 'Plan your Trip', 'Service Alerts', 'Fares', 'Riding with Us', 'Accessible Service', 'Züm', 'About Us', 'Yours. For Life.', 'Contact Us', 'Multilingual', and 'Translated Resources'. To the right of the carousel are four service tiles: 'Plan your Trip' (with a route icon), 'Next Ride' (with a bus stop icon), 'Service Alerts' (with a red arrow icon and a link to 'Detours Labour Disruption at York University'), and a tile with a map and clock icon. At the bottom right, there is a tile with a green dollar sign and a transit card icon.

Dedicated Webpage



brampton.ca

[Select Language](#) |


[Residents](#) [Business](#) [Arts, Culture, Tourism](#) [City Hall](#) [Online Services](#)

[HOME](#) [Residents](#) [Brampton Transit](#) [About Us](#) [Yours. For Life.](#)


Brampton Transit

- Plan your Trip
- Service Alerts
- Fares
- Customer Charter
- Riding with Us
- Accessible Service
- Züm
- About Us
- Yours. For Life.**
- Contact Us
- Multilingual
- Translated Resources


Yours. For Life.




Performance




Security



Information



Technology

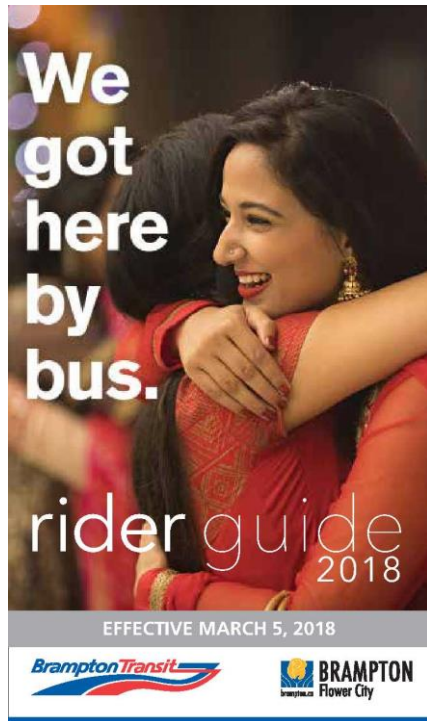


Convenience

Brampton Transit is committed to the citizens of Brampton. We're a people connector that's here to help you... we're more than just a bus service; we get you to where you're going. We connect you to work, school, and spending time with your loved ones.

There are five major areas we have invested in over the past few years to make our service better for you, our riders. They are **Performance, Security, Information, Technology, and Convenience.**

Regular presence in our print materials



Out of Home



Bus Advertising



Shelter Advertising

