



Join Metro for Car-Free Day **September 21!**

# DRIVE YOUR BUSINESS WHEN THEY DITCH THEIR CAR

## REACH HUNDREDS OF THOUSANDS OF PEOPLE!

Car-Free Day is a nationwide program that urges people to ditch their personal cars for one day to promote healthier, happier, more environmentally friendly and stress-free commuting by walking, cycling, carpooling or taking public transit.

### AND ST. LOUIS METRO NEEDS YOUR HELP TO MAKE IT A BIG SUCCESS.

We're looking for sponsors interested in financially partnering with us to make our city a better place while gaining incredible exposure to likeminded consumers through our two-week campaign to raise awareness for Car-Free day. As a part of our event, you'll get:

- **Exposure to 200,000 St. Louisians** through our multimedia advertising
- Recognition on **all printed promotional materials**
- Recognition on our website with a **direct link to your website**
- Available participation in **promotional giveaways**
- **A Car-Free Day window sticker** to proudly show your involvement

### Sponsorship Levels

	Presenting Partner (\$10,000)	Gold Partner (\$5,000)	Silver Partner (\$1,000)	In Kind Partner
<b>Logo placement</b>				
Digital banner ads	●			
All advertising & event signage	●	●		
Car-free landing page	●	●	●	
<b>Access to participant email list</b>	●	●	●	●

Go to [www.website.com](http://www.website.com) to sign up!



**Metro**